

POLICY PRIORITIES 2020-21

The following policy priorities for 2019-20 have been proposed by the Coordinating Group:

1. To support the First Minister's ambition to reduce childhood obesity by 50% by 2030, in a way that recognises and addresses the challenges that families face living in poverty.
2. To promote restriction of advertising and marketing of unhealthy food and drink products in particular to children, including the 9pm watershed on junk food advertising on TV, online and all other digital platforms.
3. To lobby for the promotion of healthy food and drink, alongside a restriction on promotions of unhealthy products.
4. To support the Scottish Government's ambition to tackle health inequalities by increasing the accessibility, affordability, and availability of healthy food, and to advocate for clear and robust measures of child weight.
5. To support the planning for a 'healthy-weight' environment that encourages physical activity and more active everyday lives, as well as access to healthy food.